



AUSTRALIAN SUBSCRIBER PROFILE

JULY 2020 HIGHLIGHTS

- Subscribers – now >8,000 active Jobseekers
- >20,000 website visits per month
 - Growing organically 2% per month
 - Search now >50% on mobiles
- Expanded National presence
- Younger & More Qualified
 - 70% already with Council experience
- Loyal to CouncilJobs

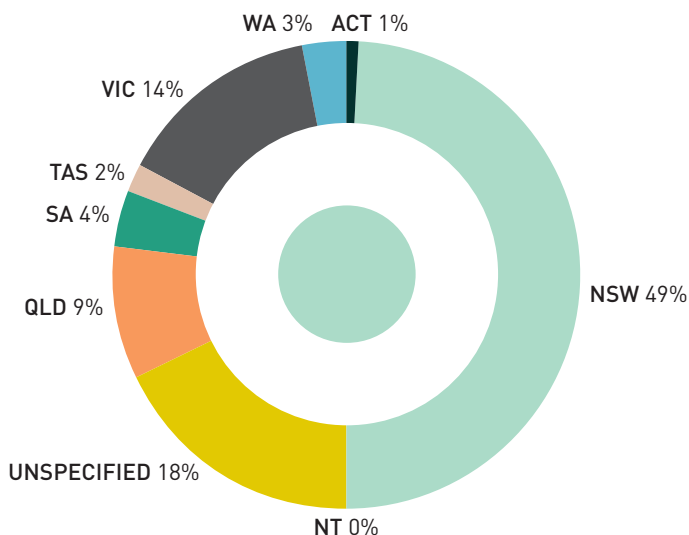
TOP 5 SUBSCRIBER CATEGORIES

- Environment
- Engineering
- Community Services
- Public Works
- Governance

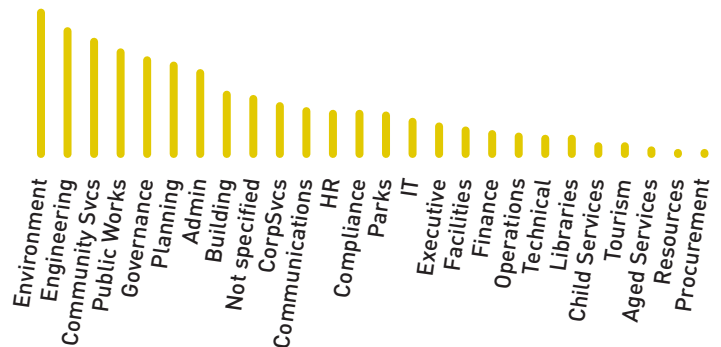
FASTEST GROWING CATEGORIES LAST 12 MONTHS

- Economic Development
- Risk Management
- Planning – Corporate

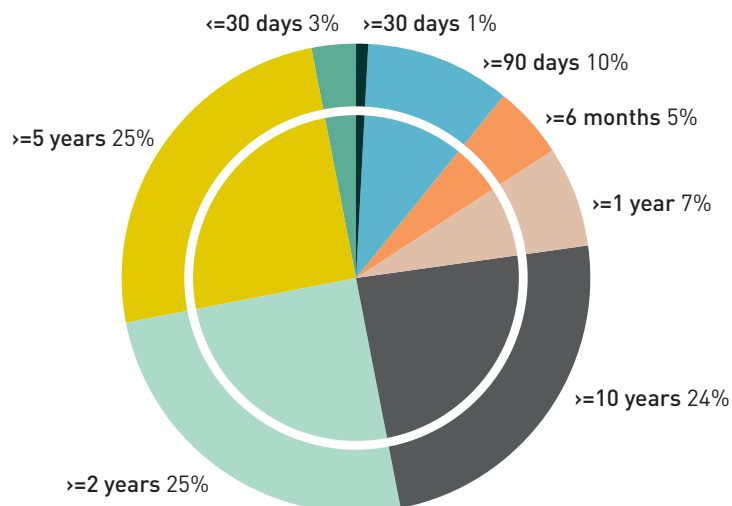
BY STATE



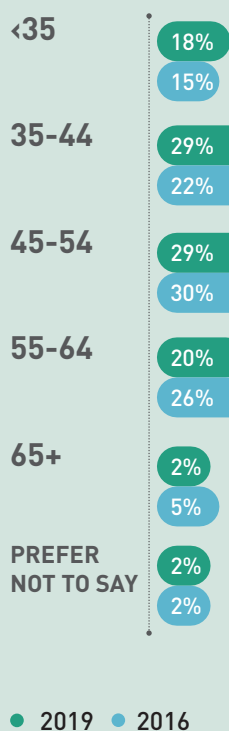
SKILLS



LOYALTY



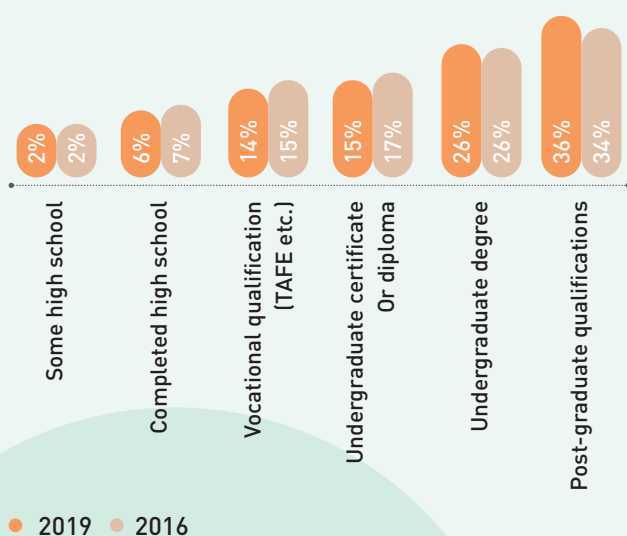
SUBSCRIBER AGE



● 2019 ● 2016

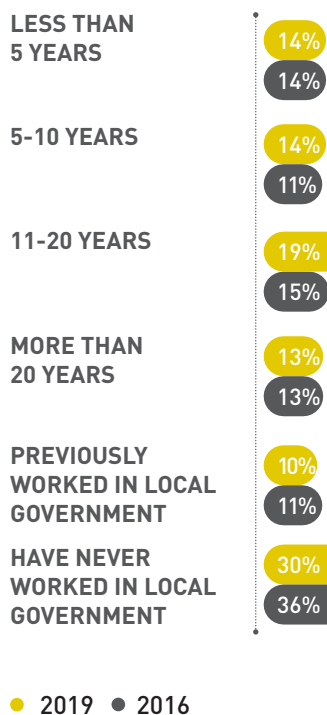


HIGHEST LEVEL OF EDUCATION ATTAINED



● 2019 ● 2016

LG EXPERIENCE



● 2019 ● 2016